

COTT CORPORATION
Analysis of Revenue by Geographic Region
(in millions of U.S. dollars, U.S. GAAP)
Unaudited

	For the Year Ended					
	January 2, 2010					
<i>(In millions of U.S. dollars)</i>	Cott ¹	North America	United Kingdom	Mexico	RCI	All Other
Change in revenue	\$ (51.4)	\$ (4.1)	\$ (26.0)	\$ (19.2)	\$ (1.2)	\$ (0.9)
Impact of foreign exchange	88.1	14.5	62.2	11.5	-	(0.1)
Change excluding foreign exchange	<u>\$ 36.7</u>	<u>\$ 10.4</u>	<u>\$ 36.2</u>	<u>\$ (7.7)</u>	<u>\$ (1.2)</u>	<u>\$ (1.0)</u>
Percentage change in revenue	-3.1%	-0.3%	-6.7%	-31.0%	-5.5%	N/A
Percentage change in revenue excluding foreign exchange	<u>2.4%</u>	<u>0.9%</u>	<u>11.2%</u>	<u>-15.3%</u>	<u>-5.5%</u>	<u>N/A</u>

¹ Cott includes the following operating segments: North America, United Kingdom, Mexico, RCI and All Other