

PRIMO WATER CORP /CN/

Reported by **OKEEFFE EDMUND**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/09/04 for the Period Ending 03/05/04

Address 4221 W. BOY SCOUT BLVD.

SUITE 400

TAMPA, FL, 33607

Telephone 813-313-1732

CIK 0000884713

Symbol PRMW

SIC Code 2086 - Bottled and Canned Soft Drinks and Carbonated Waters

Industry Non-Alcoholic Beverages

Sector Consumer Non-Cyclicals

Fiscal Year 12/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2.	2. Issuer Name and Ticker or Trading Symbol						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
OKEEFFE EDMUND					C	COTT CORP /CN/ [COT]							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10	n/ 0			
(Last) (First) (Middle)				3.	3. Date of Earliest Transaction (MM/DD/YYYY)						Director 10% Owner							
						ļ_							Officer (give title below) Other (specify below) VP. Investor Relations					
46 OLD MILL DRIVE						3/5/2004							v F, Investor	Keiations)			
(Street)				4.	4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)						
TORONTO, A6 M6S 4J9 (City) (State) (Zip)											X_Form filed by One Reporting Person Form filed by More than One Reporting Person							
(C	ity) (Sta	(Z.	ıp)															
			Table	e I - No	n-De	rivati	ve Sec	urities A	cqu	ired, Di	sposed	of, or	Ben	eficially Owne	ed			
1.Title of Security (Instr. 3)			E	2A. Deemed Execution Date, if any		3. Trans. Code (Instr. 8)		4. Securit Disposed (Instr. 3,	red (A) o	F	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			Ownership of Form:	Beneficial			
								Code	V	Amount	(A) or (D)	Price					Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Shares 3/5/2004				4			A		2368.787	A	\$29.07	<u>(1)</u>	3976.27		I	In Trust		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	Date	3A. De Execut Date, is	ion (I	Trans. nstr. 8)	Acquire Dispose				Date Exer expiration D	Secur	ities U ative	Underlying Security	Derivative Security	Securities Beneficially Owned	Ownership Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Security				Code	V	(A)	(D)		ate xercisable	Expiration Date	n Title	Amo	ount or Number of res		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	

Explanation of Responses:

- (1) The U.S. dollar price represents the conversion of (Cdn)\$38.33 to U.S. dollars on the transaction date.
- (2) Includes 3,730.658 unvested Shares held in trust that were acquired pursuant to the Corporation's Executive Incentive Share Compensation Plan (the "Plan") in 2002, 2003 and 2004; and 245.612 unvested Shares held in trust under the Canadian Employee Share Purchase Plan (as at 12/31/02). The reporting individual also holds 17,425.375 vested Shares held in trust pursuant to the Plan that vested on or before 01/02/04; and 502.011 vested Shares held in trust under the Canadian Employee Share Purchase Plan (as at 12/31/02).

Reporting Owners

Paparting Owner Name / Address	10	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
OKEEFFE EDMUND								
46 OLD MILL DRIVE			VP, Investor Relations					
TORONTO, A6 M6S 4J9								

Signatures

Andrea Szanto, by power of attorney	3/9/2004	
** Signature of Reporting Person	Date	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.