

PRIMO WATER CORP /CN/ Filed by POINT72 ASSET MANAGEMENT, L.P.

FORM SC 13G

(Statement of Ownership)

Filed 12/18/17

Address 4221 W. BOY SCOUT BLVD.

SUITE 400

TAMPA, FL, 33607

Telephone 813-313-1732

CIK 0000884713

Symbol PRMW

SIC Code 2086 - Bottled and Canned Soft Drinks and Carbonated Waters

Industry Non-Alcoholic Beverages

Sector Consumer Non-Cyclicals

Fiscal Year 12/28

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.)*

COTT CORPORATION
(Name of Issuer)
Common Stock, No Par Value Per Share
(Title of Class of Securities)
22163N106 (CUSIP Number)
December 7, 2017 (Date of Event which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
□ Rule 13d-1(b) □ Rule 13d-1(c) □ Rule 13d-1(d)
* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1		NAME OF REPORTING PERSON .R.S. IDENTIFICATION NO. OF ABOVE PERSON						
	Point72 Asset Management, L.P.							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*							
		(a) \square						
			(b) ⊠					
3	SEC USE	ONLY						
4	CITIZENI	CLUD OD	PLACE OF ORGANIZATION					
4	CHIZEN	SHIP OR	PLACE OF ORGANIZATION					
	Delaware							
		5	SOLE VOTING POWER					
NUMBEI	P OF		0					
SHAR		6	SHARED VOTING POWER					
BENEFICI OWNI			(974 0(0 (14 4)					
BY		7	6,874,060 (see Item 4) SOLE DISPOSITIVE POWER					
EACI REPORT		,	SOLE DISPOSITIVE POWER					
PERSO	ON		0					
WITE	1:	8	SHARED DISPOSITIVE POWER					
			6,874,060 (see Item 4)					
9	AGGREG	ATE AM	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	(974 0(0	(aaa Itaan	- 4)					
10	6,874,060	`	THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
10		OA II' I	THE AGGREGATE AMOUNT IN ROW (3) EXCLUDES CERTAIN SHARES					
11	DED CENT	E OE OI	AGG REDRECENTED BY AMOUNTE BUROW (0)					
11	PERCEN!	I OF CLA	ASS REPRESENTED BY AMOUNT IN ROW (9)					
	5.0% (see	Item 4)						
12	TYPE OF	REPOR	TING PERSON*					
	DNI							

*SEE INSTRUCTION BEFORE FILLING OUT

13G	Page	3	of	9	Pages	
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1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON								
	Point72 Capital Advisors, Inc.								
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*								
		(a) \square							
		(b) ⊠							
3	SEC USE ON	LY							
4	CITIZENSHI	P OR PLACE OF ORGANIZATION							
	Delaware								
		5 SOLE VOTING POWER							
		0							
NUMBEI SHARI		6 SHARED VOTING POWER							
BENEFICI									
OWNE		6,874,060 (see Item 4)							
BY EACH	1	7 SOLE DISPOSITIVE POWER							
REPORT PERSO		0							
WITH	ł:	8 SHARED DISPOSITIVE POWER							
	1	6,874,060 (see Item 4)							
9	AGGREGAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON							
	6,874,060 (se	e Item 4)							
10	СНЕСК ВОХ	IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES							
11	PERCENT O	F CLASS REPRESENTED BY AMOUNT IN ROW (9)							
	5.0% (see Ite	m A							
12	· ·	PORTING PERSON*							
12		IONTINOTERSON							
	CO								

CUSIP No. <u>22163N106</u>

*SEE INSTRUCTION BEFORE FILLING OUT

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13G	Page	4_	of	9	Pages
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CUSIP No.	22163N106	

1	NAME O	F REP	ORTING PERSON
			ICATION NO. OF ABOVE PERSON
			ic Strategies, LLC
2	CHECK 7	ΓHE A	PPROPRIATE BOX IF A MEMBER OF A GROUP* (a) \Box
			(a) □ (b) ⊠
			(0) △
3	SEC USE	ONLY	
4	CITIZEN	SHIP C	OR PLACE OF ORGANIZATION
	Delaware		
		5	SOLE VOTING POWER
NILIMD	ED OF		0
NUMB SHA	RES	6	SHARED VOTING POWER
BENEFIC OW			98,552 (see Item 4)
B' EAG		7	SOLE DISPOSITIVE POWER
REPOR PER	RTING		
	ГН:	8	SHARED DISPOSITIVE POWER
			00.552 (1/4 4)
9	AGGREG	CATE /	98,552 (see Item 4) AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
,			
10	98,552 (se		F THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
10		OOA IF	THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
11	PERCEN'	T OF C	CLASS REPRESENTED BY AMOUNT IN ROW (9)
	Less than	0.1%	see Item 4)
12			ORTING PERSON*
	OO		
	00		

*SEE INSTRUCTION BEFORE FILLING OUT

CUSIP No. <u>22163N106</u>	13G	Page <u>5</u> of <u>9</u> Pages
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1	NAME OF RE I.R.S. IDENTI	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON							
	Steven A. Cohe	n							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*								
		(a) □							
		(b) ⊠							
3	SEC USE ONI	Y							
4	CITIZENSHIP	OR PLACE OF ORGANIZATION							
	United States								
	5	SOLE VOTING POWER							
NUMBER	R OF	0							
SHARI BENEFICL		SHARED VOTING POWER							
OWNE	ED	6,972,612 (see Item 4)							
BY EACH REPORT		SOLE DISPOSITIVE POWER							
PERSC WITH	DN	0							
WIIE	8	SHARED DISPOSITIVE POWER							
		6,972,612 (see Item 4)							
9	AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON							
	6,972,612 (see	(tem 4)							
10	CHECK BOX	F THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES							
11	DED CENT OF	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)							
11									
12	5.0% (see Iter	ORTING PERSON*							
12									
	IN								

*SEE INSTRUCTION BEFORE FILLING OUT

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Item 1(a) Name of Issuer:

Cott Corporation

Item 1(b) Address of Issuer's Principal Executive Offices:

4221 West Boy Scout Boulevard, Tampa Florida 33607

Item 2(a) Name of Person Filing:

This statement is filed by: (i) Point72 Asset Management, L.P. ("Point72 Asset Management") with respect to shares of common stock, no par value per share ("Shares"), of the Issuer held by certain investment funds it manages; (ii) Point72 Capital Advisors, Inc. ("Point72 Capital Advisors Inc.") with respect to Shares held by certain investment funds managed by Point72 Asset Management; (iii) Cubist Systematic Strategies, LLC ("Cubist Systematic Strategies") with respect to Shares held by certain investment funds it manages; and (iv) Steven A. Cohen with respect to Shares beneficially owned by Point72 Asset Management, Point72 Capital Advisors Inc., and Cubist Systematic Strategies.

Point72 Asset Management, Point72 Capital Advisors Inc., Cubist Systematic Strategies, and Steven A. Cohen have entered into a Joint Filing Agreement, a copy of which is filed with this Schedule 13G as Exhibit 99.1, pursuant to which they have agreed to file this Schedule 13G jointly in accordance with the provisions of Rule 13d-1(k) of the Act.

Item 2(b) Address or Principal Business Office:

The address of the principal business office of (i) Point72 Asset Management, Point72 Capital Advisors Inc., and Mr. Cohen is 72 Cummings Point Road, Stamford, CT 06902; and (ii) Cubist Systematic Strategies is 330 Madison Avenue, New York, NY 10173.

Item 2(c) <u>Citizenship</u>:

Point72 Asset Management is a Delaware limited partnership. Point72 Capital Advisors Inc. is a Delaware corporation. Cubist Systematic Strategies is a Delaware limited liability company.

Mr. Cohen is a United States citizen.

Item 2(d) <u>Title of Class of Securities</u>:

Common Stock, no par value per share

Item 2(e) <u>CUSIP Number</u>:

22163N106

Item 3 Not Applicable

Ownership:

The percentages used herein are calculated based upon the Shares issued and outstanding as of November 2, 2017, as reported on the Issuer's quarterly report on Form 10-Q filed with the Securities and Exchange Commission by the Issuer for the quarterly period ended September 30, 2017.

As of the close of business on December 15, 2017:

- 1. Point72 Asset Management, L.P.
- (a) Amount beneficially owned: 6,874,060
- (b) Percent of class: 5.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 6,874,060
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 6,874,060
- 2. Point72 Capital Advisors, Inc.
- (a) Amount beneficially owned: 6,874,060
- (b) Percent of class: 5.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 6,874,060
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 6,874,060
- 3. Cubist Systematic Strategies, LLC
- (a) Amount beneficially owned: 98,552
- (b) Percent of class: less than 0.1%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 98,552
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 98,552
- 4. Steven A. Cohen
- (a) Amount beneficially owned: 6,972,612
- (b) Percent of class: 5.0%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 6,972,612
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 6,972,612

Point72 Asset Management, Point72 Capital Advisors Inc., Cubist Systematic Strategies, and Mr. Cohen own directly no Shares. Pursuant to an investment management agreement, Point72 Asset Management maintains investment and voting power with respect to the securities held by certain investment funds it manages. Point72 Capital Advisors Inc. is the general partner of Point72 Asset Management. Pursuant to an investment management agreement, Cubist Systematic Strategies maintains investment and voting power with respect to the securities held by certain investment funds it manages. Mr. Cohen controls each of Point72 Capital Advisors Inc. and Cubist Systematic Strategies. By reason of the provisions of Rule 13d-3 of the Securities Exchange Act of 1934, as amended, each of (i) Point72 Asset Management, Point72 Capital Advisors Inc., and Mr. Cohen may be deemed to beneficially own 6,874,060 Shares (constituting approximately 5.0% of the Shares outstanding); and (ii) Cubist Systematic Strategies and Mr. Cohen may be deemed to beneficially own 98,552 Shares (constituting less than 0.1% of the Shares outstanding). Each of Point72 Asset Management, Point72 Capital Advisors Inc., Cubist Systematic Strategies, and Mr. Cohen disclaims beneficial ownership of any of the securities covered by this statement.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. \Box

Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being

Reported on By the Parent Holding Company:

Not Applicable

Item 8 <u>Identification and Classification of Members of the Group</u>:

Not Applicable

Item 9 <u>Notice of Dissolution of Group</u>:

Not Applicable

Item 10 Certification :

Item 6

By signing below the signatory certifies that, to the best of his knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

	After reasonable inquiry	and to the best of my	knowledge and	belief, I certify	that the info	rmation set forth	in this sta	tement
is true,	complete and correct.							

Dated: December 18, 2017

POINT72 ASSET MANAGEMENT, L.P.

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

POINT72 CAPITAL ADVISORS, INC.

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

CUBIST SYSTEMATIC STRATEGIES, LLC

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

STEVEN A. COHEN

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

JOINT FILING AGREEMENT

The undersigned hereby agree that the foregoing statement on Schedule 13G is filed on behalf of each of the undersigned in accordance with the provisions of Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, and that all subsequent amendments to this statement on Schedule 13G may be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements.

Dated: December 18, 2017

POINT72 ASSET MANAGEMENT, L.P.

By: /s/ Kevin J. O'Connor Name: Kevin J. O'Connor Title: Authorized Person

POINT72 CAPITAL ADVISORS, INC.

By: <u>/s/ Kevin J. O'Connor</u>
Name: Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

CUBIST SYSTEMATIC STRATEGIES, LLC

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person

STEVEN A. COHEN

By: /s/ Kevin J. O'Connor

Name: Kevin J. O'Connor Title: Authorized Person