

PRIMO WATER CORP /CN/

Reported by WELLS JAY

FORM 3

(Initial Statement of Beneficial Ownership)

Filed 03/30/12 for the Period Ending 03/20/12

Address 4221 W. BOY SCOUT BLVD.

SUITE 400

TAMPA, FL, 33607

Telephone 813-313-1732

CIK 0000884713

Symbol PRMW

SIC Code 2086 - Bottled and Canned Soft Drinks and Carbonated Waters

Industry Non-Alcoholic Beverages

Sector Consumer Non-Cyclicals

Fiscal Year 12/28



UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * Wells Jay	Statement (MM/DD/YY	•		3. Issuer Name and Ticker or Trading Symbol COTT CORP /CN/ [COT]			I					
(Last) (First) (Middle)	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)											
5519 W. IDLEWILD AVENUE	Director		10% Owner									
	CFO /	elow)	Other (specify below)									
(Street)		5. If Amendment, Date			6. Individual or Joint/Group Filing (Check Applicable Line)							
TAMPA, FL 33634		Original Filed (MM/DD/YYYY)		_ X _ Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City) (State) (Zip)												
	Table I - Nor	ı-Derivati	ve Securities	Benef	ficially	Owned	ì					
1.Title of Security (Instr. 4)		Beneficia	2. Amount of Securities Beneficially Owned (Instr. 4)				ature of Indirect Beneficial nership r. 5)					
Common Shares (1)			16622		D	D						
Table II - Derivative Secu	rities Beneficia	ally Owned	l (<i>e.g.</i> , puts	, calls,	, warra	nts, op	tions,	, convertible	e securities)			
1. Title of Derivate Security (Instr. 4) 2. Date Exercisa Expiration Date (MM/DD/YYYY)			Securities U	Title and Amount of urities Underlying ivative Security tr. 4)		4. Conversion or Exercise Price of Derivative		Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
		xpiration ate	Title		unt or ber of es			Direct (D) or Indirect (I) (Instr. 5)				
Stock Option (right to buy)	(2) 2/	/20/2022	Common Shares	400	510	\$6.5	58	D				

Explanation of Responses:

- (1) Represents time-based restricted share units (RSUs), which are contingent rights to receive common shares. RSUs that have not been forfeited shall vest on the last day of Cott's 2014 fiscal year.
- (2) Reporting person was awarded an option to purchase 40,610 common shares of Cott on February 21, 2012 under the 2010 Equity Incentive Plan. The option cliff vests on the last day of Cott's 2014 fiscal year.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address							

	Director	10% Owner	Officer	Other
Wells Jay 5519 W. IDLEWILD AVENUE			CFO	
TAMPA, FL 33634				

Signatures

Marni Morgan Poe 3/30/2012

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.