

PRIMO WATER CORP /CN/

Reported by **POE MARNI MORGAN**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 02/23/12 for the Period Ending 02/21/12

Address 4221 W. BOY SCOUT BLVD.

SUITE 400

TAMPA, FL, 33607

Telephone 813-313-1732

CIK 0000884713

Symbol PRMW

SIC Code 2086 - Bottled and Canned Soft Drinks and Carbonated Waters

Industry Non-Alcoholic Beverages

Sector Consumer Non-Cyclicals

Fiscal Year 12/28



] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Expires: November 30,

2011

Estimated average burden

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP hours per response... 0.5 **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

| 1. Name and Add | ress of Re | porting l | Person * | 2 | . Issi | uer Nam | e ar | nd Tic | cke | r or Tr | adiı | ng Sy | mbo | 5. Relation (Check all | | | Person(s) | to Issuer |
|--|---|-----------|----------------|-------------|---|--|---------------------------------|---|---|------------------|---|--------------|-------------------------------|---|---|--|--|-----------|
| Poe Marni M | organ | | | C | COI | TT CO | RP | /CN | I/ [| CO | [] | | | | | | | |
| (Last) | (First) | (Mid | ldle) | 3 | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | Directo | | _ | 10% O | | | | | |
| | | | | | | | | | | | | | below) | | | | | |
| 5519 W. IDLEWILD AVENUE | | | | | | | | | | | | | | VP, Gen Counsel & Secretary | | | | |
| | (Street) | | | | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| TAMPA, FL | 33634 | | | | | | | | | | | | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | X _ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | Table l | I - Non-I | Deriv | ativ | e Securi | ities | s Acq | uir | ed, Di | spo | sed o | f, or | Beneficially | y Owned | | | |
| 1.Title of Security 2. | | | 2. Tra Date | ans. | 2A. Deemed Execution Date, if | Co | 3. Trans. Code (Instr. 8) | | 4. Securities Acquired (A) Disposed of (I (Instr. 3, 4 and | | (D) Followin (Instr. 3 and 5) | | | g Reported Transaction(s) and 4) Ownership Form: Benefici Direct (D) Ownersh | | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | any | | (| Code | V | Amount | (A) or (D) | Price | | | | | | (Instr. 4) | |
| Common Shares (1) | | | | 2/21/ | 21/2012 | | | A | | 11340 | A | \$ 0 | | 80 | 80445 | | D | |
| Common Shares (2) | | | | | 1254.531 | | | | I | By 401K Plan | | | | | | | | |
| Tab | le II - Dei | rivative | Securitio | es Be | enefi | cially O | wne | ed (<i>e</i> . | g. | , puts, | cal | ls, w | arra | nts, options | , convert | ible secur | rities) | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. | 3A. Deemed | 4. Trans | 5 E S A E | Number of erivative securities cquired (A) or isposed of (D) enstr. 3, 4 and | | 6. Date Exercisable and Expiration Date | | | 7. Title and Ar Securities Und Derivative Sec (Instr. 3 and 4) | | Amount of Inderlying Security | | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercis | sabl | Expira e Date | ition | Title | 1 | Amount or Number of Shares | | Transaction (s) (Instr. 4) | 4) | |
| Stock Option (right to buy) | \$6.58 | 2/21/2012 | | A | | 27704 | | (3 | 3) | 2/20/2 | 2022 | Comr Shar | | 27704 | \$ 0 | 27704 | D | |

Explanation of Responses:

- (1) Represents time-based restricted share units (RSUs), which are contingent rights to receive common shares. RSUs that have not been forfeited shall vest on the last day of Cott's 2014 fiscal year.
- (2) Between May 9, 2011 and February 21, 2012, the reporting person acquired 254.391 shares under Cott's 401(k) plan. The information in this report is based on a plan statement dated as of February 23, 2012.
- (3) Reporting Person was awarded an option to purchase 27,704 common shares of Cott on February 21, 2012 under the 2010 Equity Incentive Plan. The option cliff vests on the last day of Cott's 2014 fiscal year.

Reporting Owners

| Penarting Owner Name / Address | Relationships | | | | | | |
|---|---------------|---------|-----------------------------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owr | er <mark>Officer</mark> | Other | | | |
| Poe Marni Morgan 5519 W. IDLEWILD AVENUE | | | VP, Gen Counsel & Secretary | y | | | |

| TAMPA, FL 33634 | | |
|--|-----------|--|
| Signatures | | |
| /s/ Marni Morgan Poe, Attorney-in-Fact | 2/23/2012 | |
| ** Signature of Reporting Person | Date | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.